

Prep for 2024

Six tips to survive and thrive in 2024



Tip #1

Bet on yourself

After everything that has happened this past year, it's clear that “the only certainty is that nothing is ever certain.” However, there is one thing certain, you. Your best bet for 2024? Invest in yourself.



Tip #2

Steal from other industries

- ✓ Don't settle for the pace that your own industry is moving at
- ✓ Stay up to the speed of the other industries around you
- ✓ Adopt new lingo learned from other industries that have gone where you want to go

Tip #3

Be the linchpin



As Seth Godin would ask, are you indispensable? Think of one person who is truly vital to the company you work for. Chances are, they are the innovative ones who are always figuring things out. A linear career progression doesn't apply to them because they make their own paths. Truth is, the factory era is no more and make 2024 the year you become the linchpin.

Tip #4

Have a clear roadmap

- ✓ If you don't make a plan, you might end up following someone else's.
- ✓ What does success look like as we step into 2024?
- ✓ Be the one in charge of your own path.



Tip #5

Build your reputation

Be the person people think of when they need an expert in your field. Document your thoughts and insights, get involved in your community, and be consistent.



Tip #6

Stick to your routine and keep at it

Success isn't about one big moment; it's about what you do every day. Keep at it with discipline and consistency. The small efforts you make every day add up and set you apart.



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